

# Contents

<i>Introduction</i>	1
<i>Prologue</i>	13
<b>1</b> Living in an X-Problem World	17
<b>2</b> The Innovation X Framework	37
<b>3</b> Immersion	51
<b>4</b> Convergence	81
<b>5</b> Divergence	109
<b>6</b> Adaption	129
<b>7</b> Strategy	159
<b>8</b> Organization	183
<b>9</b> Truths	205
<i>Notes</i>	211
<i>Bibliography</i>	227
<i>Acknowledgments</i>	237
<i>About the Author</i>	239
<i>Index</i>	240